



HELLO...

WE ARE  
TEAM  
FASHIONIC



WELCOME  
to the **IDEAS & SOLUTIONS**  
for **APPAREL** sourcing

“ We source  
and create exceptional  
products with  
revolutionary price that  
are sustainably made  
and efficiently  
delivered. ”



# Fashionic Infographic



Established in 2015



Multi cultural  
workforce



10-M USD yearly  
turnover



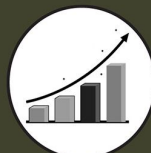
Partnership with High  
Tech production units



Manufacturing for  
Brands & Retailers



Linked with Industries  
Locally & Globally



Consistent growth of  
business



Encourage Green  
Compliance plant



FOB Serve Through  
own Logistics



We Faciliate Brands  
Through Credit Support



1st ever Agent in BD to  
Serve LDP/DDP incoterm



Partnership with  
Global Trade Finances

# WHY FASHIONIC



## MARKET INTELLIGENCE

Trend Tracking in Germany & Russia, news on latest innovation in China/ India; we are always one step ahead to let you know what comes next.



## COMPLIANT VENDOR BASE

All our partnering under strict compliance by a team of highly trained & certified professionals



## PRICE-KILL EXPERTISE

Through long term relationship, technical expertise, we know how to put control over each and every cost that not only cutting but killing cost



## SUSTAINABLE SOURCING

We know all the aspect to live in a better earth and we are expert in sourcing GOTS certified, recycled and Organic products



## FAST FASHION EXPERT

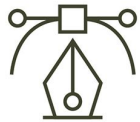
With our extensive focus on market demand we made ourselves ready to go with 6-8 weeks delivery lead time.



## LOW MOQ/ NO MOQ

We keep stock of our best selling yarn & fabric so in selected cases, we have no MOQ boundary





## DESIGN & DEVELOPMENT

- TREND ANALYSIS
- 2D/3D SKETCHING
- TECHNICAL SUPPORT
- COST ANALYSIS
- SAMPLING



## SOURCING & SUPPLY CHAIN MANAGEMENT

- SUPPLIER SELECTION
- PROFESSIONAL NEGOTIATION
- TECHNICAL & COMPLIANCE AUDIT
- LOGISTIC MANAGEMENT
- TIME & ACTION PLAN MANAGEMENT



## PRODUCTION & QUALITY CONTROL

- SPACE BOOKING
- INVENTORY MANAGEMENT
- LAB TESTING
- IN-LINE INSPECTION
- FINAL INSPECTION

# SERVICES

### SHIPPING CONTROL

We care from the moment goods leave the factory until it reaches to our clients

### DESIGN

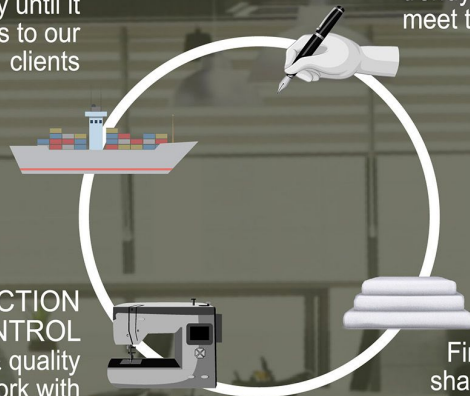
translates concepts & ideas into trends into trendy products to meet today's demand

### PRODUCTION CONTROL

Merchandisers & quality experts work with factories to ensure products meet the requirements.

### MATERIAL SOURCING

Finding factories that share our commitment to quality, compliance and sustainability.





# DESIGN

**We Love What We Do**

Whether from our in-house team of designers or alongside our partners, we can deliver the complete product development cycle. We can support you through the entire process from 2D to a comprehensive design for manufacture. We deliver a manufacturing focused and commercial design process. We can help your ideas become fully formed concepts, grounded in our experience and knowledge of the industry.

IDEA GENERATION  
TREND ANALYSIS



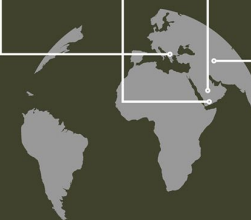
DESIGNING  
SOURCING



DESIGNING  
TECHNICAL REVIEW  
PROTOTYPING



RESEARCH  
SOURCING



# INHOUSE TESTING LAB

Our in-house highly equipped testing lab can do almost all physical test. We conduct random testing in at least 3 times in the production cycle to make sure that the goods we ship is the goods we signed for with our clients.



Tensile Strength  
Tear Strength  
Determination of Abrasion resistance of fabric

PH Test  
Seam slippage  
Colour fastness to washing

Colour fastness to Water  
Colour Fastness to Rubbing  
Colour fastness to Perspiration

Colour fastness to Saliva  
Dimensional change after washing  
Fabric Weight



PATTERN

EVERYTHING YOU NEED  
TO TURN YOUR IDEA  
INTO REALITY



WE HAVE ALL  
INHOUSE



CAD  
HARKER



FABRIC  
LIBRARY



TRIMS  
LIBRARY



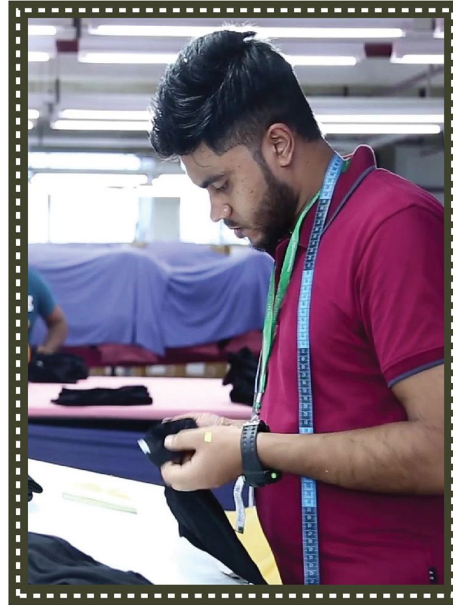
SAMPLE  
ROOM

# Total Quality Management



## MEASUREMENT & FIT CHECK

- AT EVERY SAMPLE STAGE
- BEFORE TRIAL CUTTING
- DURING FIRST PRODUCTION
- AFTER FIRST TRIAL WASH



## PRODUCTION LINE QC

- CHECK INVENTORY
- LAB TEST/WASH TEST MATERIALS
- PRODUCTION LINE PLAN
- PROCESS INSPECTION FROM CUTTING TO PACKING



## WASHING QC

- FOLLOW UP WASH PRODUCTION AS BUYER'S APPROVAL
- LAB TEST DURING FIRST PRODUCTION



## INSPECTION

- DURING PRODUCTION
- INLINE/DURPRO
- PRE FINAL
- FINAL



# SUSTAINABILITY

## **GREEN:**

We believe that a sound workplace enriches mental refreshment that will help to make a sustainable working environment. Also, a green environment can minimize the negative impact of the industry.

Our first step is to be green in our factory. We also use sustainable and renewable energy sources such as solar panels & using rain water, making them healthy and self-reliant. We are also implementing skylights, solar water heaters, waste elimination policies, evaporative air coolers, and other systems in a stage-by-stage manner across all our factories.

## **ZERO CARBON:**

While reducing the consumption of resources and energy at an organizational level, we are also actively investing in solar energy panels, reducing power consumption. We are committed to being a zero-carbon company.

## **WIPEOUT WASTE:**

The latest in a long line of initiatives to reduce the amount of waste created in the production process, the Intensity Group is launching the Wipeout Waste campaign. Following the campaign strives to contribute 0% waste to landfills through the application of targeted 'reduce, re-use, recycle, repair' principles.

## **SUSTAINABLE STRATEGY:**

A Sustainability Strategy ensures the implementation of an actionable framework for achieving our goals to become a greener organization. It provides stakeholders with clear guidelines for Prevention, Reduction and Mitigation of any harmful effects on the environment & natural resources that can occur as a result of our day to day operations.

Intensity focus on sustainability on three basic points:

- Social sustainability.
- Environmental sustainability.
- Corporate sustainability.

# COMPLIANCE AUDITING

We have our own full team of certified auditor who continuously work to improve and keep monitoring all compliance issues to ensure our factories are up to standard of social, electrical, building & fire safety.



**ACCORD**  
on Fire and Building Safety in Bangladesh



**Sedex**



**BetterWork**  
Bangladesh

**amfori**  
Trade with purpose



**Walmart**

**Higg Index**

**better cotton**



FROM  
**JEGGING**  
TO **ANYTHING**  
YOU CAN TRUST ON OUR EXPERTISE

Our range of women's jeggings includes the popular pull on jeggings which feature an elastic waistband and super-soft stretch fabric for the ultimate comfort are the best sellers.

To create a denim impression without compromising on comfort, our zip detail jeggings features a zip and button fly, pocket details and a super comfortable stretch cotton blend fabric.

Our collection features a large range of colours from blue to green and black to red. Beside a large commercial collection with mind blowing wash, extra ordinary details, new trend in fabrication and our expertise to keep the cost always at your budget will make your project always in the competition with any market.

# PRODUCTS





BE IT THE CLASSIC SKINNY ,THE RIPPED, THE BOYFRIEND,  
THE WIDE LEG, THE RETRO HIGH WAISTED IN LOW OR MID RISE, ANKLE RISE,DISTRESSED,  
EMBROIDERED, PUSH UP OR ANYTHING  
O U R D E N I M T A L K S

D E N I M



P R O D U C T S



# OUTERWEAR

Delivering premium outerwear with unmatched durability, comfort, and style, we proudly partner with top global brands. Let us help you exceed customer expectations with our exceptional quality and craftsmanship



# PRODUCTS

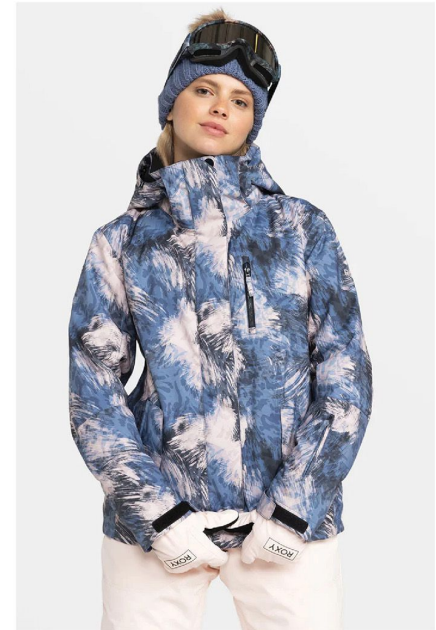


# SNOW WEAR

Delivering premium outerwear with unmatched durability, comfort, and style, we proudly partner with top global brands. Let us help you exceed customer expectations with our exceptional quality and craftsmanship



# PRODUCTS



# SWIMWEAR

Have more fun in the sun with our sun-protective swimwear collection. Designed with style, safety, and comfort in mind, our swimwear lines are versatile basics for every closet. With four-way stretch fabrics and quick-drying materials, our trunks double as both swimwear and shorts. The vibrant prints, colors, and trending logos and trims allow you to bounce from street to surf (and back!) in style.



## PRODUCTS





## ACTIVWEAR

We deliver premium-quality activewear, trusted by top global brands for exceptional performance, durability, and style.

# PRODUCTS



## LEGGINGS

Our super-soft leggings keep their shape and continue to earn our reputation in terms of price & quality. In a range of versatile color's including Navy, Black and Grey we do it in 95% cotton 5% elastarne in 180-200g



# WORK WEAR

Our expertise lies in producing top-quality workwear for renowned global brands, seamlessly blending durability, functionality, and sophisticated design. We are committed to delivering exceptional craftsmanship that exceeds the expectations of your customers



# PRODUCTS



# KNIT PRODUCTS

## TANKTOP

We produce this essential vest and nightwear's in impossibly soft hand feel and a selection of colors' and classic stripes: For this easy style in 95% cotton 5% elastane we assure that customer will never be disappointed.



## T-SHIRTS

A basic round neck t-shirts with chest print or embroidery in soft marls and neutral color's or a fluidly viscose or modals in plain and AOP, be with us and find a brilliant collection in every season whether you're looking for a relaxed weekend or modern street style.



## FLAT KNIT

Our coveted super-soft ladies knitwear collection for your softest coziest layering pieces yet, including staple crew neck and turtle neck jumper and button up cardigans. Our ladies knitwear range also includes knitted cardigans with other details that will add some style to your smart casual collections, and knitted jumpers with embellished details will stand perfectly on its own



## SWEATES

Sweats are the next best thing to getting a competitive advantage from us. And the product we love like a hug from a super fluffy polar bear. We do it in 65/35 cotton poly blend CVC or 80/20 poly cotton blend in different weight like 230g to 280g



# PRODUCTS

## OUR VENDORS- OUR PARTNERS

### VALMONT FASHIONS LTD

|            |                                          |
|------------|------------------------------------------|
| Products   | : All kind of Denim/ Chino/ Cargo shorts |
| Capacity   | : 7.5 million pcs/year                   |
| Turnover   | : \$ 30 million                          |
| Manpower   | : 2031 person                            |
| Compliance | : BSCI, SEDEX, ACCORD, GOTS, Oeko-Tex    |

### ODYSSEY CRAFT LTD.

|            |                                          |
|------------|------------------------------------------|
| Products   | : All kind of Denim/ Chino/ Cargo shorts |
| Capacity   | : 3 million pcs denim/year               |
| Turnover   | : \$ 15 million                          |
| Manpower   | : 1200 person                            |
| Compliance | : BSCI, SEDEX, ACCORD                    |

### SMEE APPARELS LTD.

|            |                                          |
|------------|------------------------------------------|
| Products   | : All kind of Denim/ Chino/ Cargo shorts |
| Capacity   | : 1.8 million pcs /year                  |
| Turnover   | : \$ 10 million                          |
| Manpower   | : 800 person                             |
| Compliance | : BSCI, ACCORD                           |

### APPARELS LTD.

|            |                                   |
|------------|-----------------------------------|
| Products   | : Outerwear/ Swimwear/ Activewear |
| Capacity   | : 4 million pcs /year             |
| Turnover   | : \$ 25 million                   |
| Manpower   | : 1600 person                     |
| Compliance | : BSCI, SEDEX, WRAP               |

### KIMBERLEY DESIGN LTD

|            |                               |
|------------|-------------------------------|
| Products   | : All kind of Shirts/ Blouses |
| Capacity   | : 6 million pcs/year          |
| Turnover   | : \$ 25 million               |
| Manpower   | : 1500 person                 |
| Compliance | : BSCI, SEDEX, ACCORD         |

### CROWN NEARS LTD.

|            |                                          |
|------------|------------------------------------------|
| Products   | : All kind of Denim/ Chino/ Cargo shorts |
| Capacity   | : 12 million pcs/year                    |
| Turnover   | : \$ 50 million                          |
| Manpower   | : 2414 person                            |
| Compliance | : BSCI, WRAP, ACCORD, ALLIANCE, GOTS     |

### UNIQUE WASHING & DYEING

|            |                                      |
|------------|--------------------------------------|
| Products   | : All kind of wash & Over-dying      |
| Capacity   | : 18 million pcs/year                |
| Turnover   | : \$ 5 million                       |
| Manpower   | : 550 person                         |
| Compliance | : BSCI, WRAP, ACCORD, ALLIANCE, GOTS |

### ASTRO STITCH ART LTD.

|            |                                          |
|------------|------------------------------------------|
| Products   | : T shirts, Polo shirts, Sweats, Joggers |
| Capacity   | : 4.8 million pcs/year                   |
| Turnover   | : \$ 12 million                          |
| Manpower   | : 950 person                             |
| Compliance | : BSCI, ACCORD                           |

### SELF INNOVATIVE FASHIONS LTD.

|            |                                          |
|------------|------------------------------------------|
| Products   | : T shirts, Polo shirts, Sweats, Joggers |
| Capacity   | : 8 million pcs/year                     |
| Turnover   | : \$ 13 million                          |
| Manpower   | : 1200 person                            |
| Compliance | : BSCI, ACCORD                           |

### AHMED FASHIONS LTD.

|            |                                          |
|------------|------------------------------------------|
| Products   | : T shirts, Polo shirts, Sweats, Joggers |
| Capacity   | : 25 million pcs/year                    |
| Turnover   | : \$ 50 million                          |
| Manpower   | : 1890 person                            |
| Compliance | : BSCI, SEDEX, ACCORD, GOTS, OEKOTEX     |

### SOUTHEAST SWEATERS LTD.

|            |                                     |
|------------|-------------------------------------|
| Products   | : All types of Sweaters             |
| Capacity   | : 5 million pcs/year                |
| Turnover   | : \$ 30 million                     |
| Manpower   | : 2200 person                       |
| Compliance | : BSCI, SEDEX, ACCORD, OEKOTEX, ICI |

### DISNEY SWEATERS LTD.

|            |                                      |
|------------|--------------------------------------|
| Products   | : All types of Sweaters              |
| Capacity   | : 4 million pcs/year                 |
| Turnover   | : \$ 20 million                      |
| Manpower   | : 1680 person                        |
| Compliance | : BSCI, SEDEX, ACCORD, GOTS, OEKOTEX |



It's Could be  
you !!

celio\*

Canada



France



Spain

[Wolford]

Austria

JEANS fritz

Germany



Canada

# Global Presence



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